



# BOS

P O R T F O L I O

Bos Marketing

[www.bosmarketing.co.uk](http://www.bosmarketing.co.uk)

@\_bosmarketing

# What we Stand for

At Bos Marketing, we believe great marketing should feel **personal, intentional** and **impossible** to **ignore**. We work closely with brands and business owners to create content that not only looks good, but actually **connects** with people and drives growth.

What makes us different is the way we **blend strategy with personality**. We understand that behind every business is a person with a story, a vision and a goal and that's exactly what we help bring to life online. From content creation and social media management to branding and visibility, we focus on creating a presence that feels authentic, confident and memorable.

**BOS**  
MARKETING







# Meet the Family

Behind Bos Marketing is a team that genuinely cares about the businesses we work with. We each bring different strengths, experience and personalities to the table, but together we share the same goal. Helping brands grow with confidence, creativity and strategy that actually works.





## Grace Founder



Grace is the founder and creative force behind Bos Marketing. After starting her career in estate agency, she quickly recognised the power of social media and the impact a strong online presence could have on a business. What began as a passion for helping brands show up online has grown into a business built on creativity, connection and results.

Grace specialises in content creation, brand visibility and helping businesses build a presence that feels both professional and personal. Her eye for detail, understanding of trends and ability to bring ideas to life is what makes Bos Marketing stand out.



## Ethan Managing Director

Ethan is the structure behind the creativity and plays a huge role in the day-to-day running and growth of Bos Marketing. As Managing Director, he oversees operations, client experience and business development, ensuring everything behind the scenes runs smoothly and efficiently.

His strategic mindset and calm approach help turn ideas into action, keeping both the team and clients supported every step of the way.





## Kim

### Admin Superwoman

**BOS**  
MARKETING

Every successful business needs someone who keeps everything organised and Kim does exactly that. From managing schedules and supporting clients to keeping the team on track, Kim is the glue that holds Bos Marketing together.

Her attention to detail, reliability and positive energy make her an essential part of both the business and the client experience. Quite simply, we'd be lost without her.



## Emma

### Facebook Group Strategist

Emma specialises in Facebook Group strategy, helping businesses build engaged online communities that create genuine connection and long-term growth. With a background in both holistic therapy and the corporate world, she brings a unique mix of empathy, communication and strategy to everything she does.

Emma is passionate about helping brands simplify their marketing, show up confidently online and create communities that people genuinely want to be part of.



# Our Skills

At Bos Marketing, our skillset goes far beyond simply posting on social media. We combine creativity, strategy and people-first marketing to help businesses build a brand that feels recognisable, trusted and impossible to ignore.

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- **10+ years** of combined social media experience
- **1000s** of pieces of content created
- **Millions of views** generated across client accounts
- Trusted by **businesses across multiple industries**
- A growing community built through **content, networking and connection**
- **Consistent client retention** through **relationship-led support**







# How we can help you.

We don't believe in **one-size-fits-all marketing**. Every business has a **different story, personality and audience**, which is why we take the time to create content and strategies that actually feel aligned to the brand behind them.

**Social Media Management**

**Content Creation**

**Brand Visibility & Growth**

**Facebook Group Strategy**

**Personal Branding**

**Content Planning & Strategy**

**Reels & Short-Form Video Content**

**Website Design & Management**

**Community Building**

**Organic Engagement Strategies**

**Copywriting & Captions**

**Marketing Support for Small Businesses**

**Creative Direction**

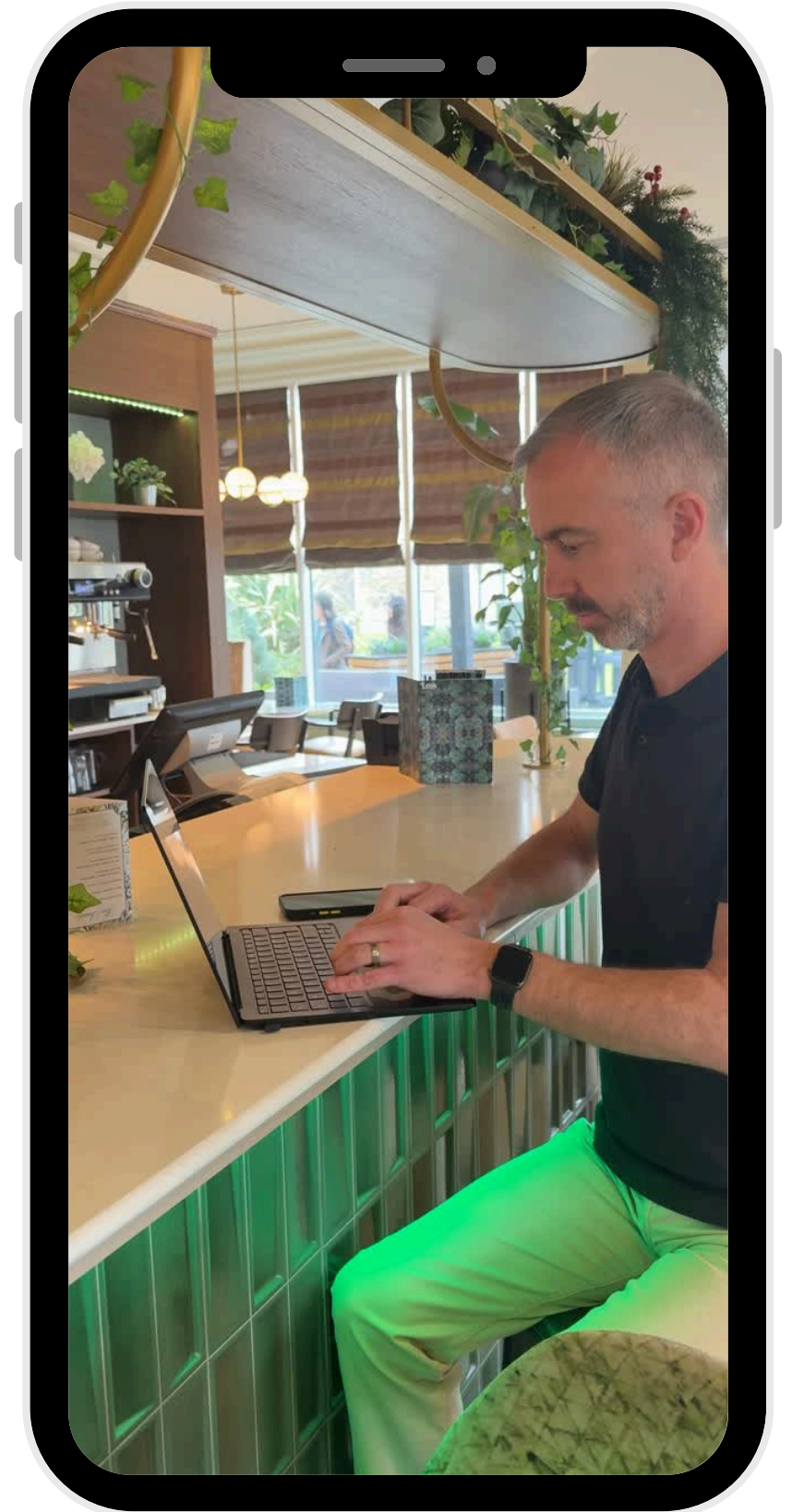
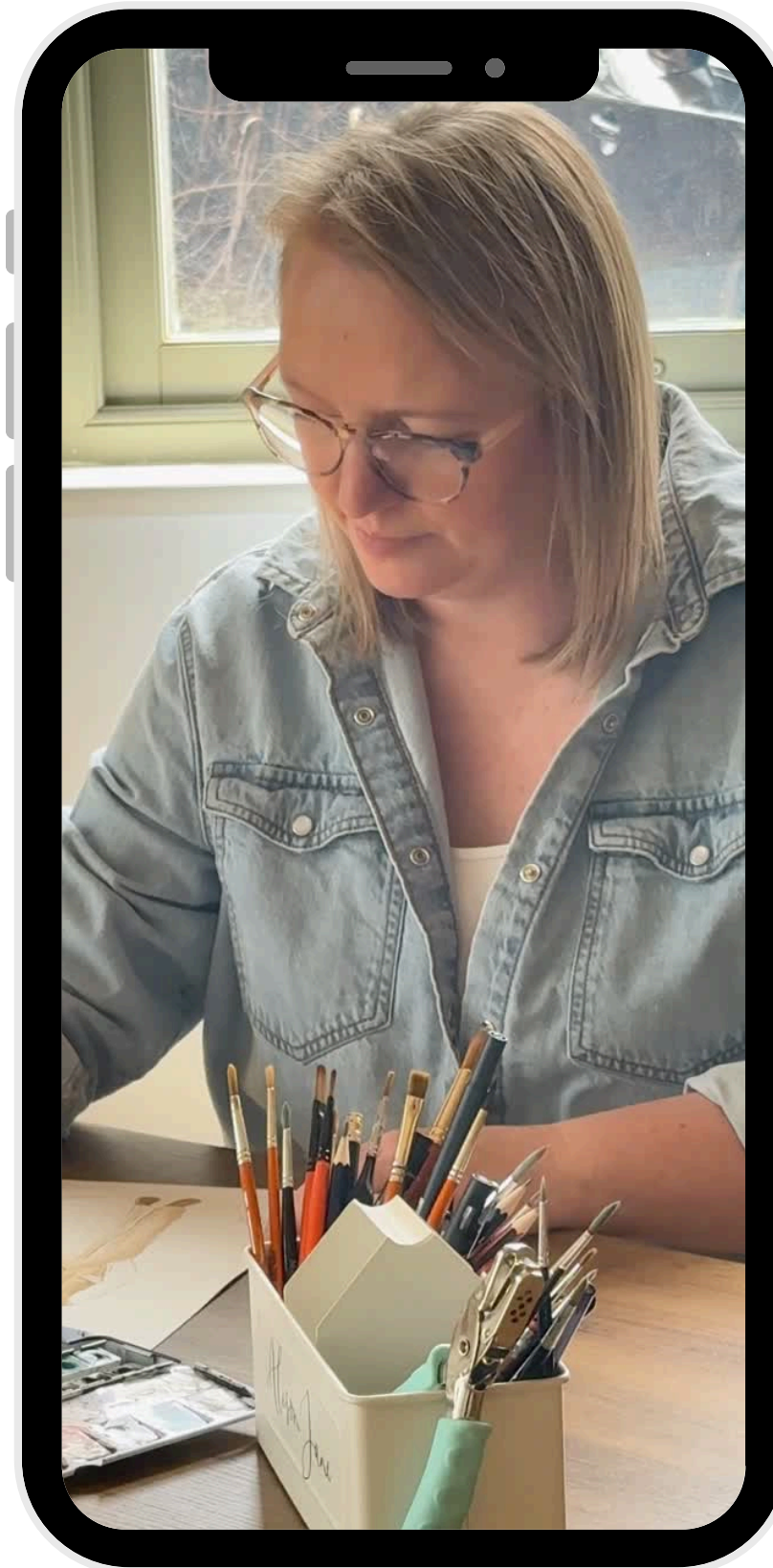
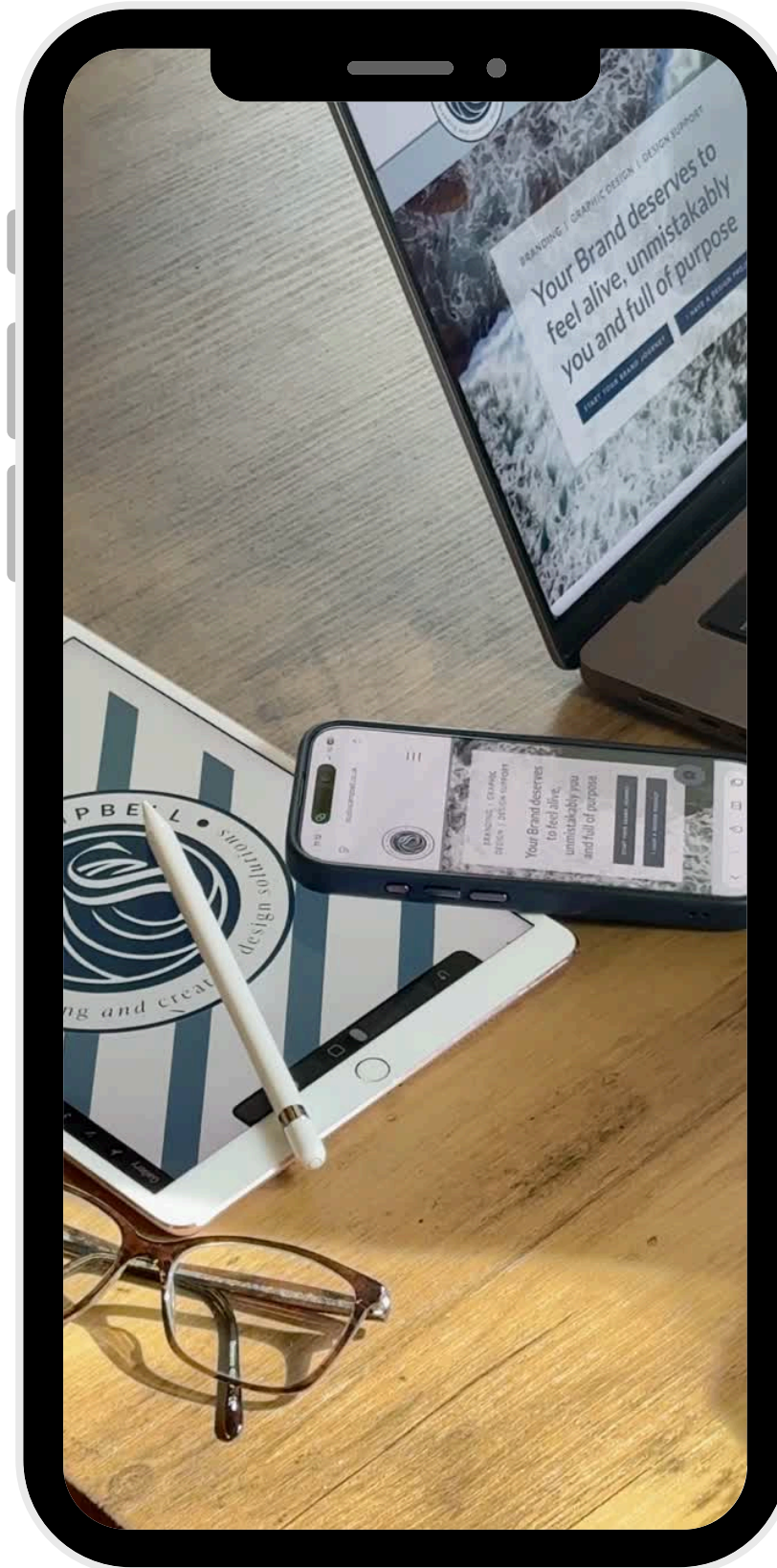
**Trend Research & Social Strategy**

**Client Communication & Relationship Building**

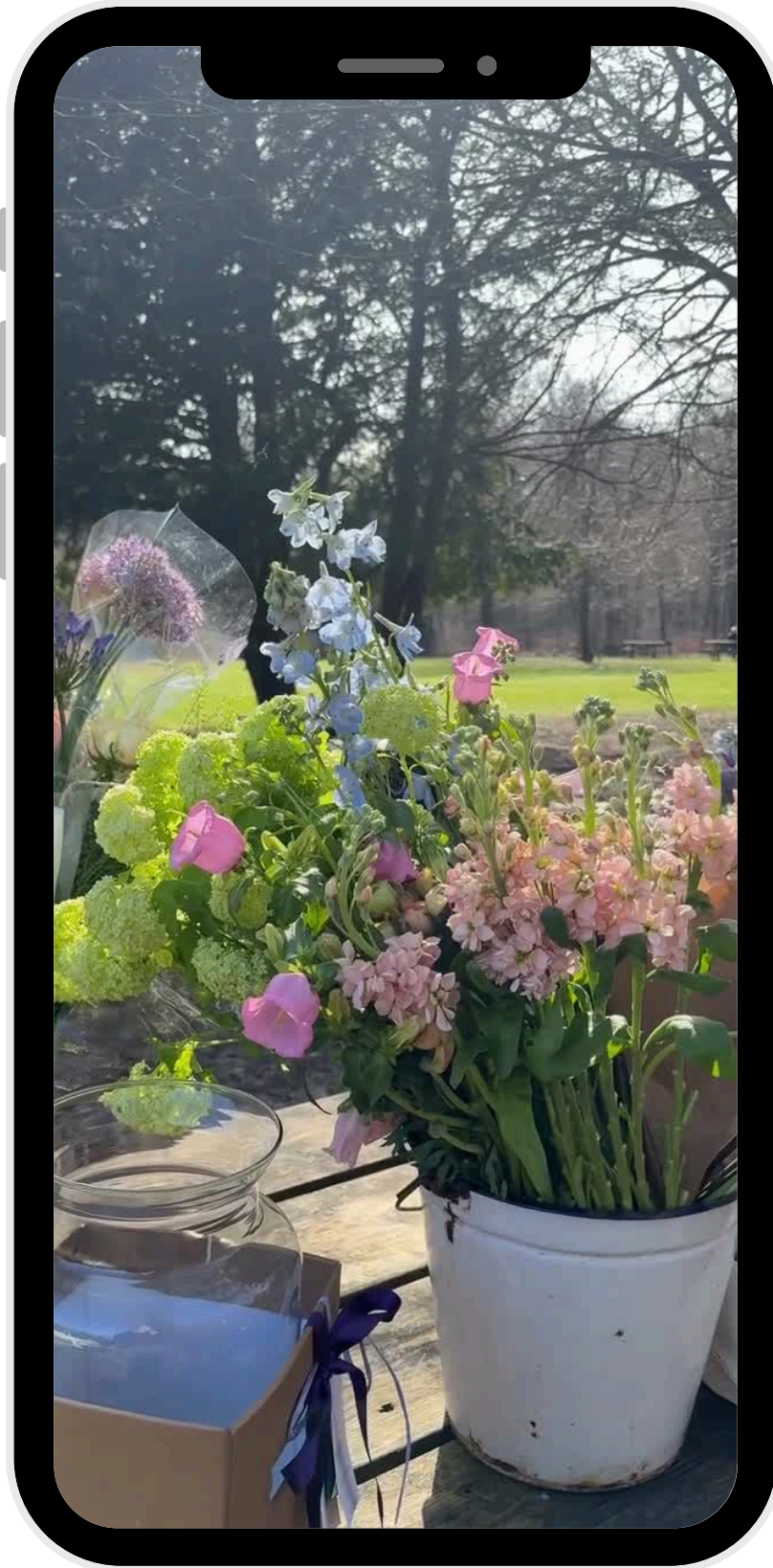
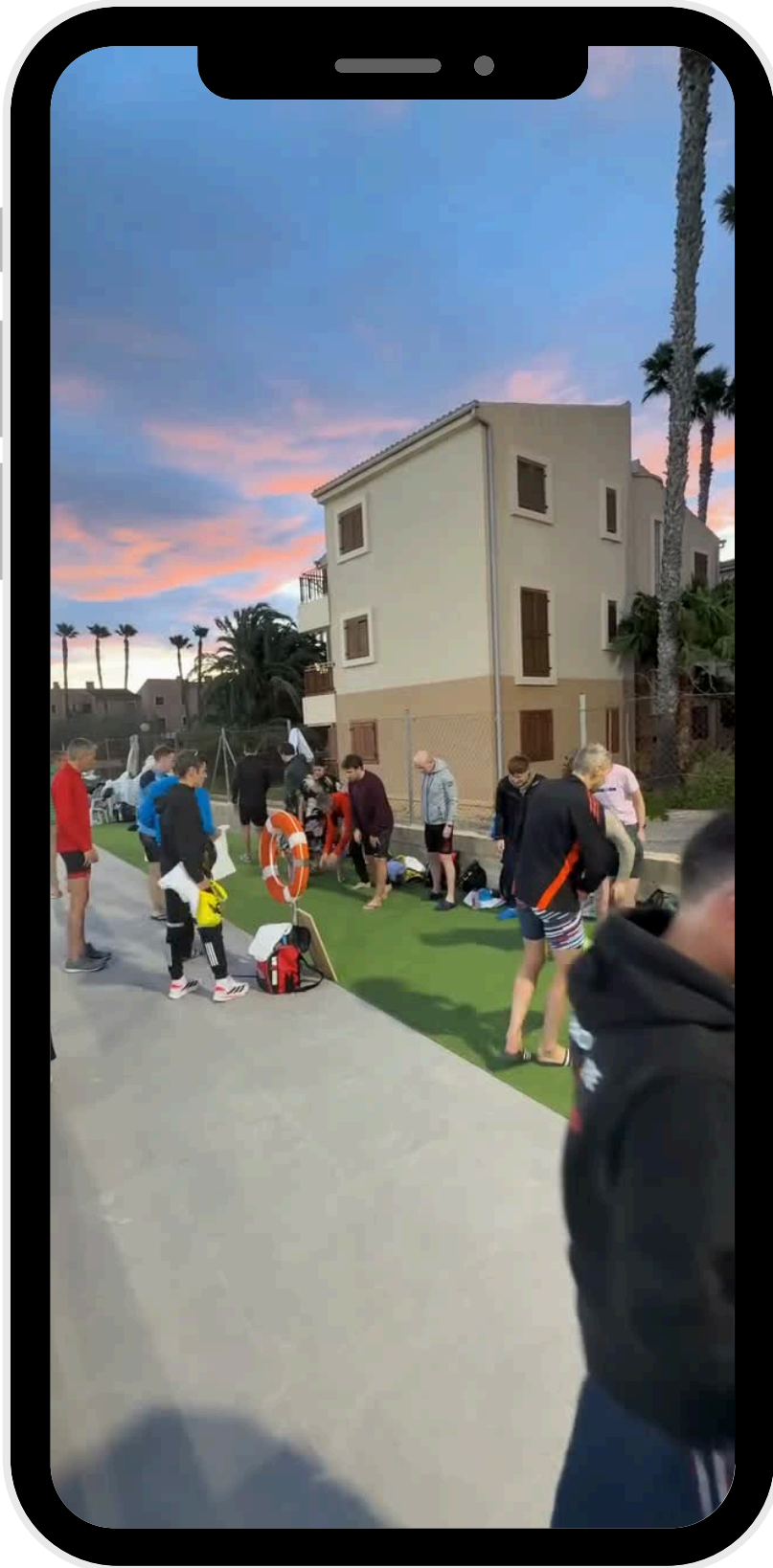


# Content Creation

Running a business already comes with enough responsibilities, creating consistent content shouldn't feel like another full-time job on top of it all. Between managing clients, replying to emails, handling day-to-day operations and trying to switch off at the end of the day, social media often becomes overwhelming or pushed to the bottom of the list.



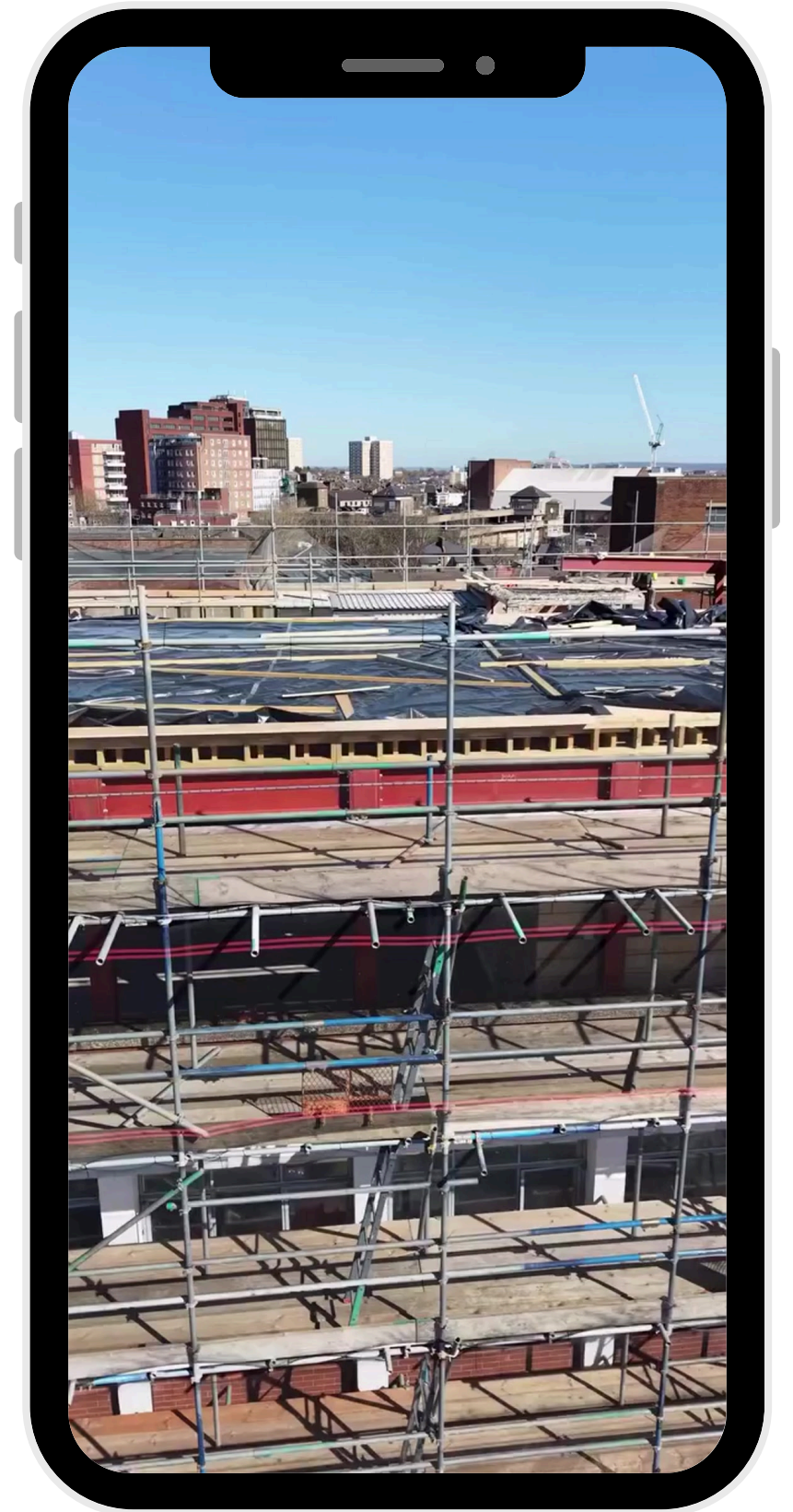
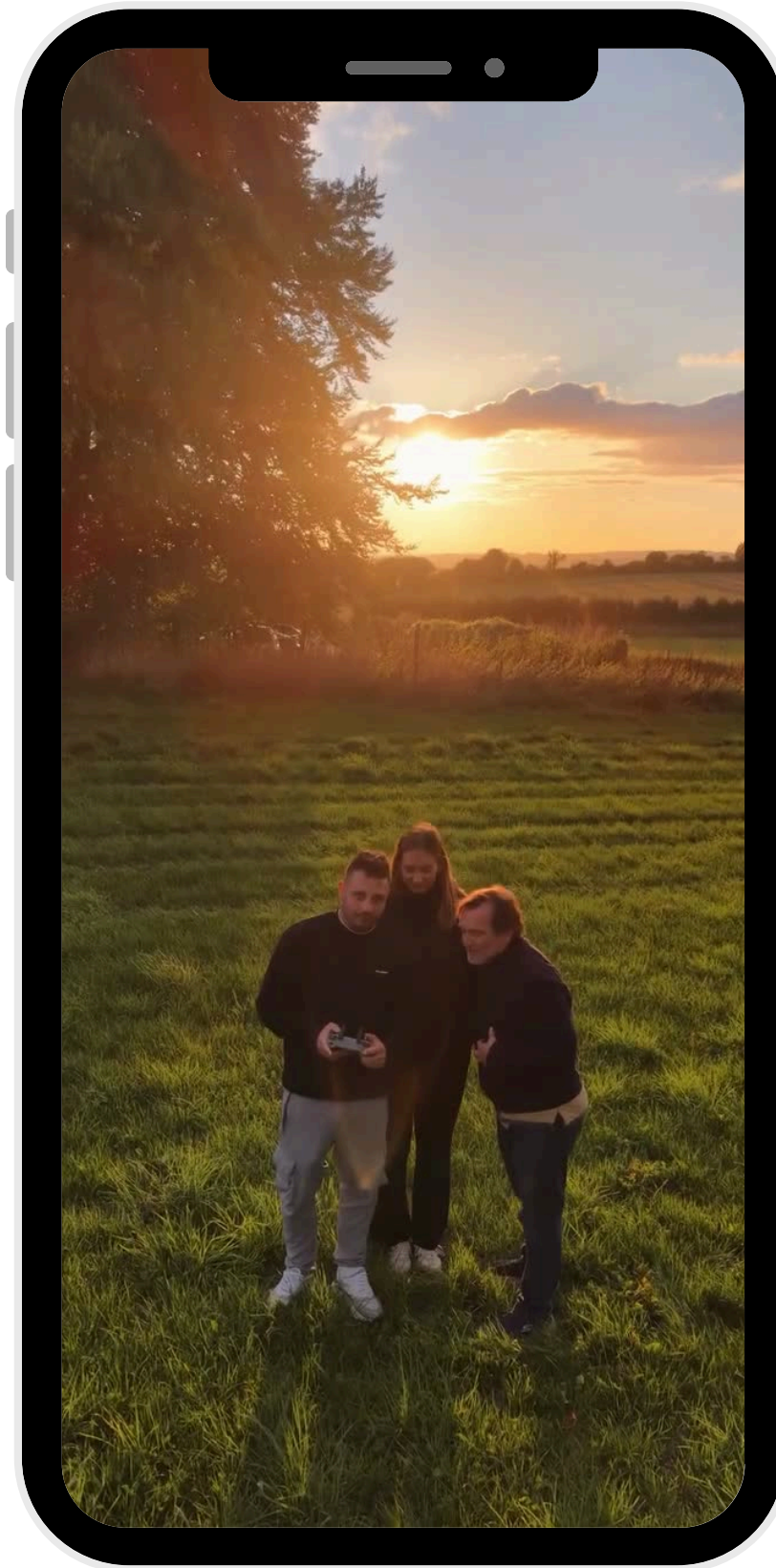
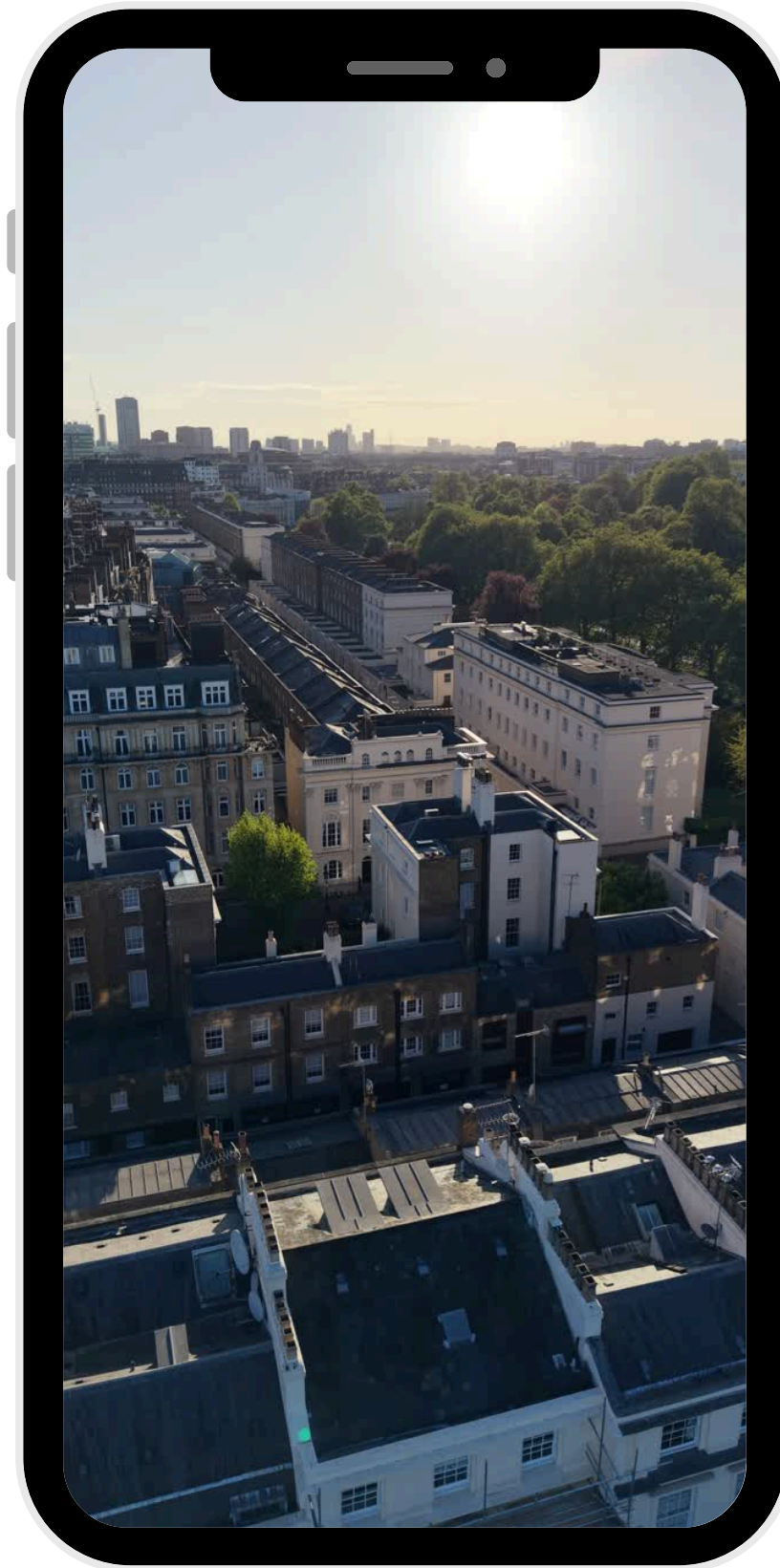






# Drone

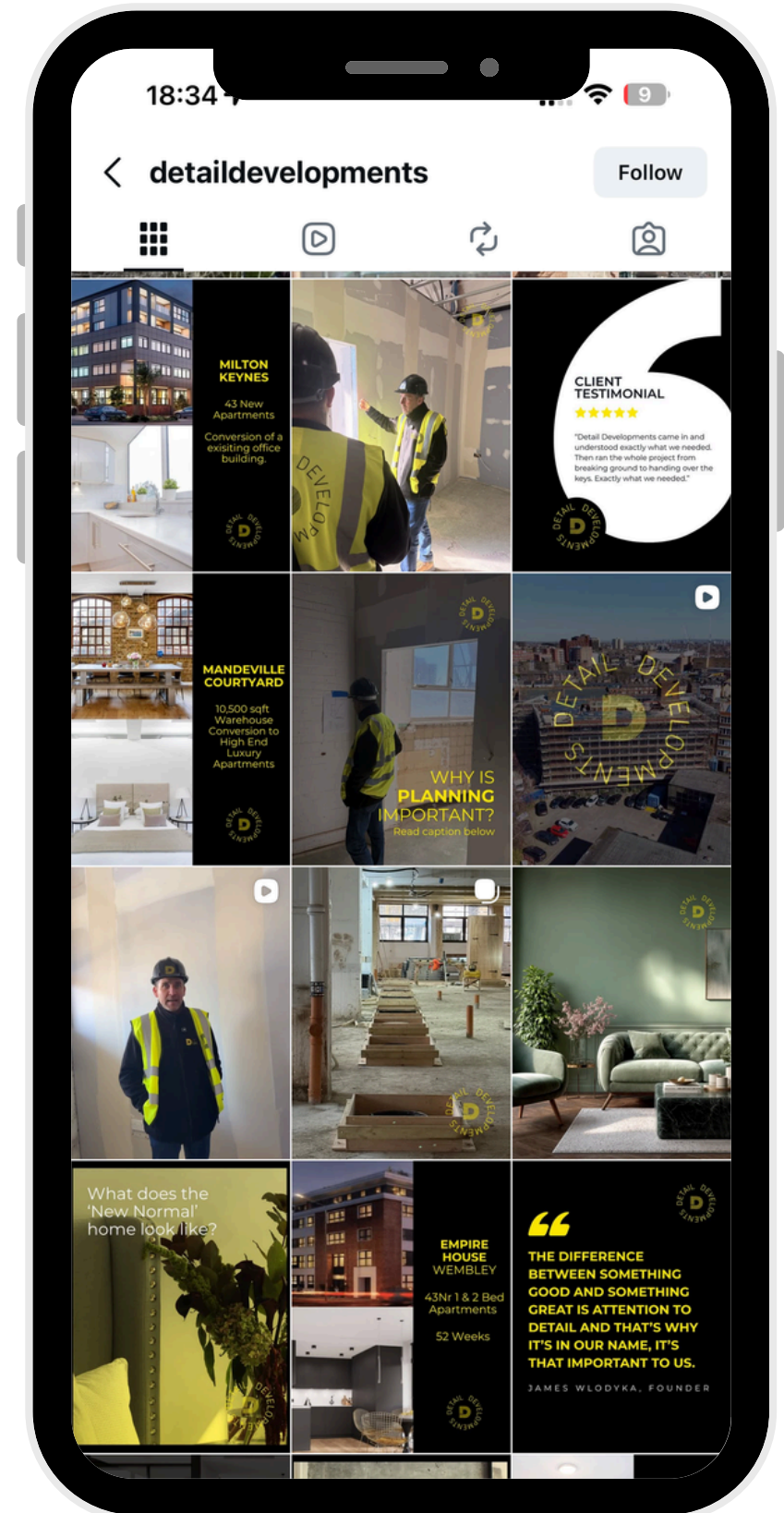
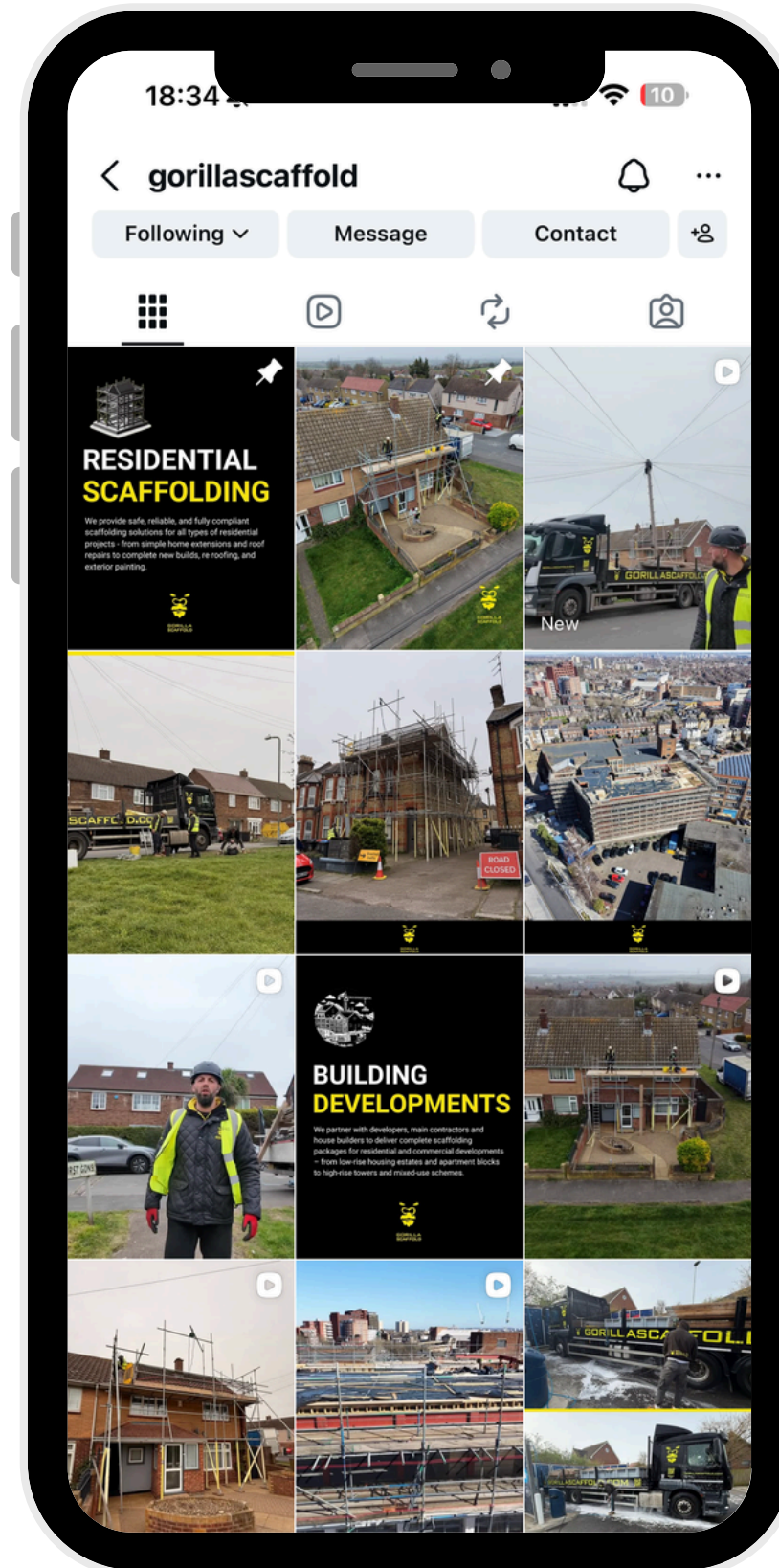
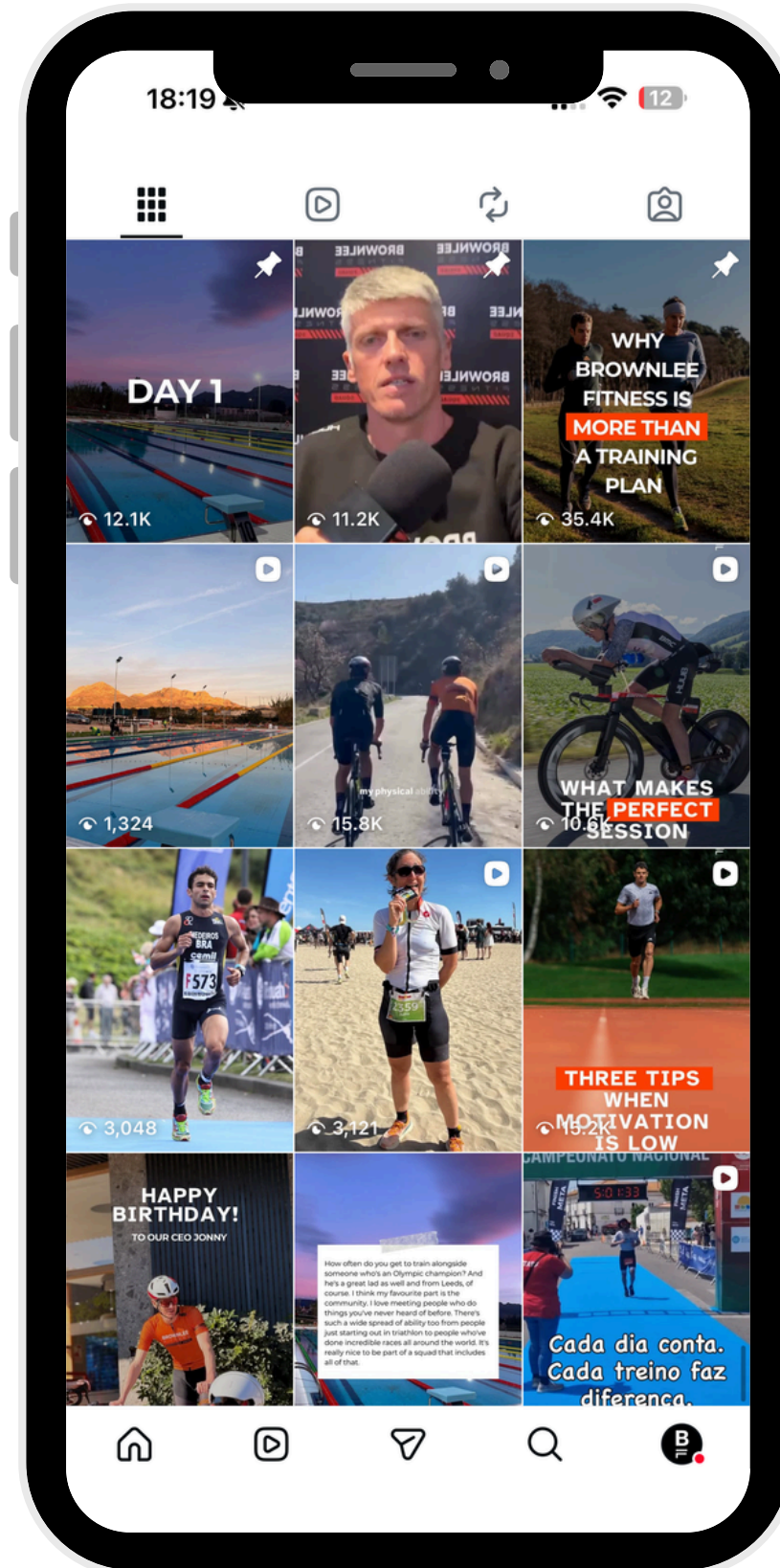
At Bos Marketing, we use drone footage to create content that feels elevated, engaging and impactful. It allows brands to showcase the bigger picture, create stronger first impressions and produce visuals that stop people scrolling.





# Social Media Management

Social media is often the first impression people get of a business and in a fast-moving online world, consistency matters. A strong social media presence is about more than just posting regularly, it's about creating content with purpose, building trust with your audience and making your brand recognisable.







# Results

At Bos Marketing, we're passionate about creating content and strategies that not only look good, but deliver real results. From increased engagement and brand visibility to stronger communities and growing audiences, we're proud to support businesses in building a presence that truly connects online.

But beyond the numbers, what matters most to us is the experience our clients have working with us. Building genuine relationships, creating confidence within brands and becoming a trusted part of their growth is at the heart of everything we do.

The results speak for themselves, but so do the people behind them. Here's a look at the growth, feedback and brands we've had the pleasure of supporting as part of the Bos Family.

**3,924**

Impressions

▲ 342.4%

**900**

Impressions

▲ 84%

**748**

Impressions

▲ 70.8%

**105K**

Reels and post views

+109% from March

**28K**

Reels and post views

**83%**

Views from non-followers

+150% from March

**40%**

Views from non-followers

**18K**

Followers

+32 from March

**2.2K**

Followers

+140 from March



**Laura**



Grace was a great help with our marketing and socials, really driven and got us on track. She was really easy to talk to and understood our needs and how to help!

**Joyce**



I highly recommend BOS business. Their customer service is outstanding. They went above and beyond to deliver outstanding work.

**Lorraine**



Sometimes there are no words that can describe a company - Bos Marketing, and in particular Grace.

I did my research and shortlisted 3 companies. I went with Grace as she listened to what I wanted and continues to do so. She has helped me grow both of my businesses, and is an inspiration. I get so many ideas from her! On my consultancy side, she has also helped loads of my clients. Thank you for being you and all the support

**Heather**



BOS Marketing provided an excellent service and really took the time to understand exactly what I needed. Their response times were always quick, and they consistently reassured me and addressed any concerns I had. I would highly recommend them and have already done so to others!

**Sam**



Hey Clear have been working with BOS Marketing for a few short months. In this time, we have gone from zero marketing to now a fully managed solution across multiple platforms.

Customer service is on point and very reactive. We are very happy to date with the services supplied to us and look forward to the future, with great content and upcoming video days planned.



**BROWNLEE**  
FITNESS



DETAIL  
WORKS  
LTD.®

**BW/S**  
CONSULT

# Brands in the BOS Family

We're proud to work with businesses across a range of industries,  
helping them grow their presence, connect with their audience  
and show up confidently online.

**BLUE CARPET**  
SPORTS MANAGEMENT

heyclear\*





A man and a woman are looking at a smartphone together. The woman is on the left, and the man is on the right. They are both smiling and looking at the screen. The background is a dark, blue-tinted image of the same couple.

**BOS**  
MARKETING

**Let's Build Something  
Great Together**

Bos Marketing

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